



## ARTIFICIAL INTELLIGENCE RECOMMENDATION SYSTEMS

### Explore what else the client might buy

Client acquisition opens up powerful opportunities to increase its Customer Life-time Value. By analyzing its behavioral and shopping data, we create the systems that suggests what product every client might be interested in. Netflix, Amazon as well as many Polish e-commerce companies generate significant share of their revenues from cross- and up-selling based on a recommendation engine.

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#### Europe - Poland

##### CFT Polska

ul. Ryżowa 49  
02-495 Warszawa

**Telefon:** +48 22 379 75 00

[europa@cftinc.com](mailto:europa@cftinc.com)

#### Europe - Poland

##### CFT Polska

Ul. Myśliwska 14  
15-569 Białystok

**Telefon:** +48 22 379 75 00

#### United States

##### CFT Inc.

1556 S. Michigan Avenue Unit  
3A  
Chicago, Illinois 60605

**Telefon:** +1.312.588.0006

**Tel. kom.:** +1.312.420.1016  
[info@cft-inc.net](mailto:info@cft-inc.net)

#### United States

##### CFT Inc.

6820 Lyons Technologies Cir  
Coconut Creek, Florida 33073

**Telefon:** +1.312.588.0006

**Phone:** +1.312.420.1016  
[info@cft-inc.net](mailto:info@cft-inc.net)